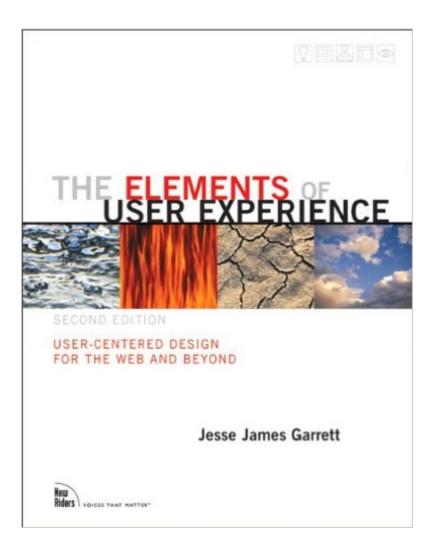The book was found

The Elements Of User Experience: User-Centered Design For The Web And Beyond (2nd Edition) (Voices That Matter)

Synopsis

From the moment it was published almost ten years ago, Elements of User Experience became a vital reference for web and interaction designers the world over, and has come to define the core principles of the practice. Now, in this updated, expanded, and full-color new edition, Jesse James Garrett has refined his thinking about the Web, going beyond the desktop to include information that also applies to the sudden proliferation of mobile devices and applications. Successful interaction design requires more than just creating clean code and sharp graphics. You must also fulfill your strategic objectives while meeting the needs of your users. Even the best content and the most sophisticated technology won't help you balance those goals without a cohesive, consistent user experience to support it. Â With so many issues involvedâ "usability, brand identity, information architecture, interaction designâ " creating the user experience can be overwhelmingly complex. This new edition of The Elements of User Experience cuts through that complexity with clear explanations and vivid illustrations that focus on ideas rather than tools or techniques. Garrett gives readers the big picture of user experience development, from strategy and requirements to information architecture and visual design.

Book Information

Series: Voices That Matter

Paperback: 192 pages

Publisher: New Riders; 2 edition (December 26, 2010)

Language: English

ISBN-10: 0321683684

ISBN-13: 978-0321683687

Product Dimensions: 6.9 x 0.6 x 9 inches

Shipping Weight: 12 ounces (View shipping rates and policies)

Average Customer Review: 4.2 out of 5 starsÂ Â See all reviewsÂ (98 customer reviews)

Best Sellers Rank: #27,021 in Books (See Top 100 in Books)   #6 inÂ Books > Computers & Technology > Computer Science > Human-Computer Interaction   #28 inÂ Books > Computers & Technology > Web Development & Design > Web Design   #303 inÂ Books > Textbooks > Computer Science

Customer Reviews

"Ready...Fire...Aim!"How many times have you been involved in a Web site design effort that seems to fit this approach? Sadly, we all have such experiences in our lives. This delightful little book

provides user experience designers a conceptual model for producing Web sites. This allows for a process that is rigorous, logical, and easily communicated.Jesse James Garrett defines the term "user experience" as "...how (a) product behaves and is used in the real world." He focuses this book on consideration of one particular kind of product: Web sites.In the Introduction, the author describes this book as"...not a how-to book, ...not a book about technology, ...(and) not a book of answers. Instead, this book is about asking the right questions."This book will tell you what you need to know before you go read those other books. If you need the big picture, if you need to understand the context for the decisions that user experience practitioners make, this book is for you."I agree wholeheartedly. The role that this book can play in developing your skill as a user experience practitioner is analogous to the role of ground school for a fledgling airplane pilot. Before a prospective pilot gets behind the controls, ground school teaches the principles of flight, aircraft systems, and other basics that need to be understood before actually taking off. Similarly, this book provides a way of understanding user experience that helps you make informed decisions as you begin and continue the design of a user experience.

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